

**NM SUICIDE PREVENTION COALITION  
BOARD MEETING MINUTES  
5/9/07**

**Present: Susan Casias (member at large), Barbara Lopez (member at large), Joann Sartorius (member at large), Joan Murphy (Chair), Darleene Edwards (Treasurer), Suzanne Udall (Executive Director), Shawna Chavez (vice chair), Susie Kimble (member at large)**

Topic	Discussion	Action	Responsible Party	Due Date
Call to order	<ul style="list-style-type: none"> <li>▪ Meeting called to order at 9:15 by Joan Murphy, NMSPC Chair, focus of this meeting is review of Strategic Plan and meet with Sam Garcia regarding Advisory Board and Fund Raising possibilities. Our mission was considered and then broken down into appropriate goals which we can further develop</li> </ul>	<ul style="list-style-type: none"> <li>▪ Barbara facilitated review of plan. Brainstorming of goals and activities to complete them.</li> </ul>	<ul style="list-style-type: none"> <li>▪ N/A</li> </ul>	<ul style="list-style-type: none"> <li>▪ N/A</li> </ul>
NMSPC Business	Discussion of Website - JoAnn requested consent to work with GJD on the website and to authorize payment for work they complete	JoAnn will be the Point of contact for GJD. \$1500 will be allotted for website development and upkeep	JoAnn	<ul style="list-style-type: none"> <li>▪ continuous</li> </ul>
	Darleene has signed us up for <b><i>Constant Contact</i></b> , a new email marketing tool.	This will enable us to have the means, service and support for quickly creating professional-looking email campaigns that grab attention and help us build successful, lasting relationships with our members or others who share our interest in suicide prevention	Darleene & Board	<ul style="list-style-type: none"> <li>▪ continuous</li> </ul>
	Sam Garcia attended the meeting to discuss diversification of funding.	<p>Get key legislators to support the Coalition.</p> <p>Get media attention – possible articles in local papers</p> <p>Identify key leaders to bring for support</p> <p>Identify calendar for Human Services Committee and other appropriate committees to whom we can present our info.</p> <p><b><u>Develop Center of Influence Group-</u></b> Develop an Advisory Board made up of people to approach potential funders</p>	<p>All Board to bring lists of :</p> <ol style="list-style-type: none"> <li>1. Greater Donors</li> <li>2. Lesser Donors</li> <li>3. Legislative Representatives</li> </ol>	<p>June 6, 2007 Board Meeting</p> <p>Sam will arrive at Board meeting at 10am</p>

Adjourn and schedule	<ul style="list-style-type: none"> <li>▪ Meeting adjourned at 12:15pm. Scheduled next meeting for June 6, 2007 from 09:00-1200 at IHS Building on San Mateo in Albuquerque</li> </ul>	<ul style="list-style-type: none"> <li>▪ Attend meeting</li> </ul>	<ul style="list-style-type: none"> <li>▪ Board</li> </ul>	<ul style="list-style-type: none"> <li>▪ 6/6/2007</li> </ul>

Respectfully submitted:

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Joan Murphy, NMSPC Chair

5/25/07  
Date